

An invitation to friends of GoodLife Eats and My Baking Addiction...
Would you help us spread the word about our Holiday Recipe Exchange Series?

VIRTUAL HOLIDAY RECIPE EXCHANGE

Hosted by Katie Goodman & Jamie Lothridge

Sponsored by Beanilla, Scharffen Berger, Kerry Gold Butter, & more!

We all love sharing food and trying out new recipes from our friends and families. Through blogs, twitter, and facebook many of us have nurtured new found friendships and become part of a wonderful food blogging family. We don't often have the opportunity to eat, cook, and share with one another in real life. Instead, let us all come together in our virtual kitchens while we share some of our very best and favorite Holiday recipes.

How can YOU participate?

Starting November 10th Retweet one of the following messages:

Sample tweet 1 (link to Katie's post): Join @GoodLifeEats and @BakingAddiction for a Holiday Recipe Swap. See how you can participate (and WIN) here:
<http://bit.ly/9YCFgA> Pls RT

Sample tweet 2 (link to Jamie's post): Join @BakingAddiction and @GoodLifeEats for a Holiday Recipe Swap. See how you can participate (and WIN) here:
<http://bit.ly/bP5kvj> Pls RT

Or any other message you'd like to tweet! ☺

We also encourage you to participate in the swap itself. Each week, starting November 17th we will host a virtual recipe swap on our blogs. **Each week, a new theme, a new sponsor, and a new set of fabulous PRIZES.**

That's right! I said PRIZES! With the link up system you'll be able to vote for your favorite recipe that has been submitted to the exchange. At the end of the voting period, the winner will be the participant with the most votes. **Keep in mind that you will ONLY be eligible for the prize IF YOU POST IN THE LINK UP.** This is not a traditional blog giveaway.

Check out the schedule below:

- November 17 – Beanilla Vanilla Beans: and recipe featuring VANILLA
- November 24 – Kerry Gold Butter: any recipe featuring BUTTER
- December 1 – Scharffen Berger Chocolate: any recipe featuring CHOCOLATE
- December 8 – Scharffen Berger Chocolate: any recipe featuring CHOCOLATE
- December 13 – Le Creuset: Family Favorite COMFORT FOODS
- December 15 – Kerry Gold Butter: any recipe featuring BUTTER
- December 22 – TBA
- December 29 – TBA

We hope you'll participate! To kick things off, Jamie and I have each made a recipe from one another's blog to share with you this Wednesday, November 10th when we officially announce the Holiday Recipe Exchange to the public.